



2019 National Disaster Resilience Conference

Sponsorship Opportunities

November 19 – 22 | Clearwater Beach, FL



www.NationalDisasterResilienceConference.org



Sponsorship Opportunities

The 2019 National Disaster Resilience Conference (NDRC19) will bring together the nation's foremost voices in the disaster safety and resilience movement on November 19-22 in Clearwater Beach, FL.

Keynote presentations, discussion panels, and spotlight topics will focus on the latest in science, policy, and practice to create more resilient buildings and disaster-resilient communities in the face of earthquakes, floods, hail, hurricanes, lightning, tornadoes, and wildfires, as well as human-caused disasters.

FLASH is seeking sponsors to help underwrite this dynamic program of keynote speakers and informative panels. Through sponsorship, organizations will be recognized by attendees from all practices and professionals from architects and engineers to elected officials and emergency managers who come together to make this conference an innovation incubator for the disaster safety and resilience movement.

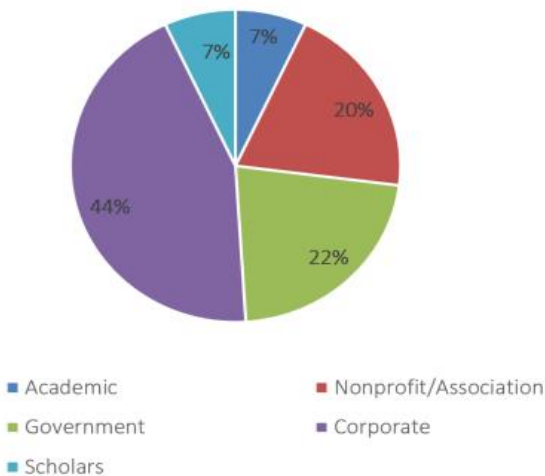
	Titanium \$30,000 (SOLD)	Gold \$20,000 (Limit 4)	Silver \$10,000 (Limit 8)	Bronze \$5,000 (Unlimited)	General \$2,500 (Unlimited)
Branding in the conference program	X	X	X	X	X
Branding on the conference website	X	X	X	X	X
Branding on conference signage	X	X	X	X	X
Marketing materials in the conference bag*	X	X	X	X	
Two (2) complimentary conference registrations	X	X	X		
One (1) complimentary conference registration				X	
Tabletop exhibit with preferred location	X	X	X		
Tabletop exhibit				X	
Logo on conference bag	X	X			
Full page ad in the conference program (back cover)	X				
Half page ad in the conference program		X	X		
Exclusive Lunch Program Sponsorship	X				
Branding on hotel keycards	X				
Branding on lanyards	X				
Recognition as the Titanium Sponsor during the Opening Session	X				
Company provided keynote speaker and/or panel member	X				
Company provided panel member		X			
Conference attendee list (to include email address and phone number)	X				
Breakfast sponsorship		X			
Break sponsorship			X		

*Please allow FLASH to approve your marketing materials in advance.

Reasons to Sponsor

- Opportunity to network with like-minded leaders in the disaster safety and resilience movement to include individuals from organizations such as:
 - BASF Corporation
 - FEMA
 - Florida Division of Emergency Management
 - Insurance Institute for Business & Home Safety
 - International Code Council
 - ISO/Verisk
 - National Weather Service
 - Portland Cement Association
 - Simpson Strong-Tie
 - State Farm
 - Team Rubicon
 - USAA
- Attend highly interactive learning sessions with our invited featured speakers designed to help define your organization's role in the disaster safety and resilience movement and come away with the tools needed for your organization to help drive change.
- Become an active participant in the design and development of the initiatives that are instrumental in advancing the importance of disaster safety and resilience in the areas of:
 - Science
 - Policy
 - Practice
- Work with other leaders in the disaster safety and resilience movement to apply the lessons learned to challenges and opportunities within the movement.

Percentage of Conference Attendees



Insights:

- High percentage of Corporate attendees are decision makers within their organizations
- High percentage of Government attendees are in leadership positions

What Past Attendees are Saying

Ada Monzón @adamonzon Follow

Thank you @LCHenderson and @FederalAlliance team for inviting me to present the story of #PuertoRico before, during and after #HurricaneMaria. We want and will continue to build a safer, stronger and more resilient Puerto Rico for our future generations. #NDR18




2:35 AM - 9 Nov 2018

"We leave here knowing who the force multipliers are. Who the people are that can amplify these messages and truly have the greatest impact."

– Roy Wright, President & Chief Executive Officer, IBHS

Daniel Kaniewski @FEMA_Dan Follow

I enjoyed speaking at #NDR18 to share how we are engaging partners to promote resilience. Thank you to @FederalAlliance members for sharing your research, initiatives, and best practices with us!



9:38 AM - 9 Nov 2018

"Bringing together all of the resilience minded people will do leaps and bounds to help move the industry in the right direction."

– Erika Peterman, VP Performance Materials Construction, BASF

Jim Cantore @JimCantore Follow

Jeff Lindner, Meteorologist with Harris County Flood Control: #Harvey
 "250K structures in 100 year flood plain"
 "Yearly rainfall in 4 days"
 "35" rain over 10,000 sq. miles"
 "53,000 911 calls in 12 hours"
 "2000-5000 year flood event"
 "All 22 freeways underwater"
 #ndrc18



9:44 AM - 8 Nov 2018

"It's conferences like this, where you get everyone together to talk about a truly holistic approach to resilience."

– Arthur Parks, P&C Underwriting Director, State Farm

Jeff Huffman @HuffmanHeadsUp Follow

Special moment at #NDR18, honoring the engineer of the storm shelter, later founder of the National Storm Shelter Association, Dr Ernie Kiesling.

He was greeted by a family who survived the 2011 Alabama outbreak in a storm shelter.



11:04 AM - 8 Nov 2018

"I look forward to the NDRC every year."

– Dr. Rick Knabb, Hurricane Expert & Tropical Program Manager, The Weather Channel

Jim Cantore @JimCantore Follow

Incredible presentation from @NHC_Atlantic Director Ken Graham discussing the Immense challenges of communicating risk. @FederalAlliance #ndrc18



6:52 AM - 8 Nov 2018

Communicating Risk	
First Out 21%	Articles and major to issue if a hurricane is in the forecast
Concerned 41%	Aware of risks & willing to evacuate but face barriers
Disoriented 18%	Worried that a hurricane will occur but willing to evacuate
Reluctant 27%	Willing to evacuate but will leave if ordered to
Disheartened 29%	Confident they can safely stay out hurricanes at home

©NHC (A&S) for David Miller, Yale University

Sponsorship Agreement *(payment must accompany agreement)*

Name

Company

Address

City, State, Zip

Phone Number

Email Address

Sponsorship Level

Total

- Enclosed is a check payable to FLASH
- Charge my credit card (*American Express, MasterCard, and Visa are accepted*)

Credit Card #: _____

Expiration Date: _____ CSV Code: _____

Signature: _____

EMAIL TO:

Sarah Chason sarah@flash.org

OR MAIL TO:

Federal Alliance for Safe Homes (FLASH)
Attn: Sarah Chason
1708 Metropolitan Blvd.
Tallahassee, FL 32308