



News Release
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FEDERAL ALLIANCE FOR SAFE HOMES AND SPONSORS UNVEIL NEW EXHIBIT AT
"STORMSTRUCK: A TALE OF TWO HOMES®" AT INNOVENTIONS AT EPCOT®

Lake Buena Vista, Fla. – (April 30, 2009) –The nonprofit Federal Alliance for Safe Homes, Inc. (FLASH), unveiled a new addition to their StormStruck: A Tale of Two Homes® experience located in INNOVENTIONS at *Epcot*®. A new "flood wall" exhibit discusses important facts about flooding including ways for homeowners to prepare for flood and protect themselves from costly flood damage.

"You can't talk about severe weather without talking about floods," said Leslie Chapman-Henderson, FLASH CEO and President. "We felt it was important to bring attention to floods as they are the nation's most common and costly natural disaster. In putting this exhibit together, we were excited to work with all of our partners, including FEMA and the National Flood Insurance Program."

The StormStruck exhibit enables guests from around the world to experience the power of a weather event while learning how to prepare for floods, hail, high winds, and lightning. The newly developed "flood wall" shows guests how floods can happen, the damage they can cause and the steps they can take to protect their families and their homes.

Federal Alliance for Safe Homes, Inc. - FLASH

The nonprofit Federal Alliance for Safe Homes – FLASH®, Inc. is a 501(c) collaboration of organizations dedicated to strengthening homes and safeguarding families from disaster. Based in Tallahassee, FLASH is the nation's fastest-growing disaster safety education organization with more than 100 partners including FEMA, FL Division of Emergency Management, Georgia Pacific, The Home Depot, International Code Council, National Weather Service, Renaissance Reinsurance, Simpson Strong-Tie, State Farm, USAA and WeatherPredict Consulting, Inc. To learn more about FLASH and access free resources, visit www.flash.org call (877) 221-SAFE (7233).

(more)

National Flood Insurance Program - NFIP and FloodSmart

In order to help alleviate the financial devastation caused by flooding, Congress created the National Flood Insurance Program (NFIP) in 1968. The NFIP, managed by the Federal Emergency Management Agency, enables residents in participating communities to purchase federally backed flood insurance. In 2004, the FloodSmart, a comprehensive, integrated campaign to educate and inform partners, stakeholders, property owners and renters about financially protecting their homes and businesses from flood damage. To learn more about the NFIP and flood insurance visit FloodSmart.gov or call 1-800-427-2419

About INNOVENTIONS at *Epcot*[®]

INNOVENTIONS is located in the heart of *Epcot*[®] at the *Walt Disney World*[®] Resort in Lake Buena Vista, Florida. Creativity and imagination abound as guests celebrate inspiration and the innovations that improve their lives and expand their horizons. Hands-on, interactive exhibits allow children and adults to be immersed into ideas that inform, entertain and inspire – conquer the most dangerous house in America, find solutions to “sticky” problems, experience cutting edge products at the “House of the Future,” protect the environment from the daily waste we create and push the limits of everyday products as we make the world a safer place. For more information on INNOVENTIONS, visit www.innoventions.disney.com or contact Stacia Wake at Stacia.L.Wake@disney.com.

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