

# Ready Business – Hurricane Workshop Agenda

Thursday, April 26, 2018  
Tallahassee, Florida



- 8:30 a.m. – 9:00 a.m. Registration Desk Open
- 9:00 a.m. – 9:05 a.m. Introductions/Announcements
- Michael Rimoldi, MPA, CBO, CFM, SVP of Engineering and Technical Programs, Federal Alliance for Safe Homes (FLASH)**
- 9:05 a.m. – 9:30 a.m. Welcome Panel “How Ready Businesses Strengthen Leon County”
- Benjamin H. Pingree, Director, Planning, Land Management & Community Enhancement (PLACE)**
- Lindsay Volpe, Manager, Tallahassee-Leon County Office of Economic Vitality**
- Keith Bowers, Regional Director, Florida Small Business Development Center, Florida A&M University & Area Lead for the Small Business Recovery Loan Program**
- 9:30 a.m. – 9:45 a.m. Ready Business – State Perspective
- Wesley Maul, Director, Florida Division of Emergency Management (FDEM)**
- 9:45 a.m. – 10:00 a.m. Ready Business – Federal Perspective
- Philip Strouse, Stakeholder Relations Team Lead, Federal Emergency Management Agency (FEMA) Region IV External Affairs**
- 10:00 a.m. – 10:30 a.m. Introduction to Ready Business – Hurricane  
*An overview of the Ready Business Program*  
**Leslie Chapman-Henderson, President and CEO, FLASH**
- 10:30 a.m. – 10:45 a.m. Break

## IDENTIFY YOUR RISK

- 10:45 a.m. – 11:15 a.m. The Hurricane Threat to Businesses and Organizations  
*An explanation of the science and the risk of hurricanes in your area*  
**Mark Wool, Warning Coordination Meteorologist, National Weather Service Tallahassee Office**

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- 11:15 a.m. – 12:00 p.m.      What Businesses and Organizations Need to Know about Disaster Response  
*An overview of the impacts of a large hurricane or flood event to local emergency responders*  
**Kevin Peters, Emergency Management Director, Leon County Division of Emergency Management**
- 12:00 p.m. – 12:30 p.m.      Networking Session & Lunch (Provided)
- 12:30 p.m. – 1:00 p.m.      Back-to-Business Self-Assessment Scenario-Based Discussion  
  
*Learn about the impacts a hurricane could have on your organization and fill out the initial Ready Business Back-to-Business Self-Assessment as the first step in your planning process.*  
**Kate Long, Vice President – Outreach, Disaster Resistant Business (DRB) Toolkit Workgroup**

## DEVELOP A PLAN

- 1:00 p.m. – 2:15 p.m.      Ready Business Interactive Panel  
  
**Moderator: Mike Rimoldi, MPA, CBO, CFM, SVP of Engineering and Technical Programs, FLASH**  
  
**STAFF – Presenter: Kate Long, Vice President – Outreach, DRB Toolkit Workgroup**  
**SURROUNDINGS – Presenter: Kate Long, Vice President – Outreach, DRB Toolkit Workgroup**  
**SPACE & SYSTEMS – Presenter: Mike Rimoldi, MPA, CBO, CFM, SVP of Engineering and Technical Programs, FLASH**  
**STRUCTURE – Presenter: Cheryl Zafiris, Territory Manager – Coastal MS, South AL, Northwest FL, Simpson Strong-Tie Co.**  
**SERVICE – Presenters: Christy Rojas, CERT Program Manager, Volunteer Florida and Jeri Bush, Director, Leon County Volunteer Services (VolunteerLEON)**

## TAKE ACTION

- 2:15 p.m. – 2:45 pm      Ready Business Application & Recognition  
*Learn how to have your business recognized for working towards a more resilient community*  
**Presenter: Mike Rimoldi, MPA, CBO, CFM, SVP of Engineering and Technical Programs, FLASH**
- 2:45 p.m. – 3:00 p.m.      Closing Remarks  
**Presenter: Leslie Chapman-Henderson, President and CEO, FLASH**