




**2020 National Disaster Resilience Conference**  
*Sponsorship Opportunities*  
 December 2 – 4 | Clearwater Beach, FL



[www.NationalDisasterResilienceConference.org](http://www.NationalDisasterResilienceConference.org)



## Sponsorship Opportunities

The 2020 National Disaster Resilience Conference (NDRC20) will bring together the nation's foremost voices in the disaster safety and resilience movement on December 2-4 in Clearwater Beach, FL.

NDRC20 follows the successful NDRC19 where 92.5% of the attendees reported an excellent and high satisfaction rate with the program and speakers. Nearly 90% intend to return this year while 92% will be recommending NDRC20 to a colleague or friend.

Keynote presentations and discussion panels will focus on the latest in science, policy, and practice to create more resilient buildings and disaster-resilient communities in the face of earthquakes, floods, hail, hurricanes, lightning, tornadoes, and wildfires, as well as human-caused disasters.

FLASH is seeking sponsors to help underwrite this dynamic program and innovation incubator.

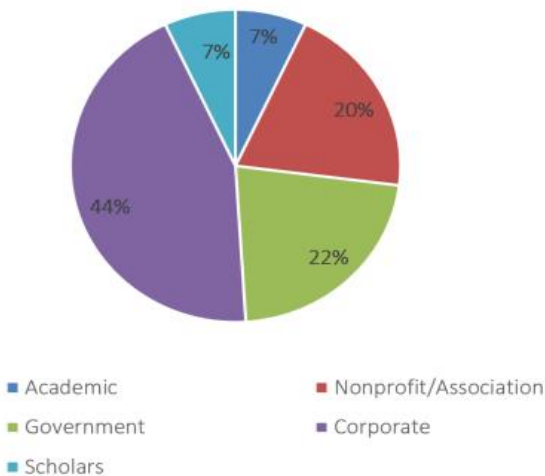
	<b>Titanium</b> <b>\$30,000</b> <i>(Limit 1)</i>	<b>Gold</b> <b>\$20,000</b> <i>(Limit 4)</i>	<b>Silver</b> <b>\$10,000</b> <i>(Limit 8)</i>	<b>Bronze</b> <b>\$5,000</b> <i>(Unlimited)</i>	<b>Tabletop</b> <b>\$2,750</b> <i>(Unlimited)</i>
Branding in the conference program	X	X	X	X	X
Branding on the conference website	X	X	X	X	
Branding on conference signage	X	X	X	X	
Marketing materials in the conference bag*	X	X	X	X	
Two (2) complimentary conference registrations	X	X	X		
One (1) complimentary conference registration				X	
Tabletop exhibit with preferred location	X	X	X		
Tabletop exhibit				X	X
Logo on conference bag	X	X			
Full page ad in the conference program (back cover)	X				
Half page ad in the conference program		X	X		
Exclusive Lunch Program Sponsorship	X				
Branding on hotel keycards	X				
Branding on lanyards	X				
Recognition as the Titanium Sponsor during the Opening Session	X				
Company provided keynote speaker and/or panel member	X				
Company provided panel member		X			
Conference attendee list (to include email address and phone number)	X				
Breakfast sponsorship		X			
Break sponsorship			X		

\*Please allow the NDRC organizers to approve your marketing materials in advance.

# Reasons to Sponsor

- Opportunity to network with like-minded leaders in the disaster safety and resilience movement to include individuals from organizations such as:
  - FEMA
  - Florida Division of Emergency Management
  - Home Advisor
  - IBHS
  - International Code Council
  - ISO/Verisk
  - Lowes
  - Mennonite Disaster Service
  - National Weather Service
  - Portland Cement Association
  - Simpson Strong-Tie
  - State Farm
  - USAA
- Attend highly interactive learning sessions with our invited featured speakers designed to help define your organization's role in the disaster safety and resilience movement and come away with the tools needed for your organization to help drive change.
- Become an active participant in the design and development of the initiatives that are instrumental in advancing the importance of disaster safety and resilience in the areas of:
  - Science
  - Policy
  - Practice
- Work with other leaders in the disaster safety and resilience movement to apply the lessons learned to challenges and opportunities within the movement.

Percentage of Conference Attendees



## Insights:

- High percentage of corporate attendees are decision makers within their organizations
- High percentage of government attendees are in leadership positions

## What Past Attendees are Saying

NDRC draws approximately 200 attendees and creates an environment conducive to networking.

*"NDRC offers a good variety of speakers, well-respected in their fields and is a smaller conference which allows more interaction with speakers and attendees."*

*"The tempo of the conference and balance between sessions and interactive time was excellent."*

*"The size of the conference and the relatively small group of influential stakeholders made for engaging and effective collaboration."*

Attendees gave the program high marks for balance, quality, and variety as well:

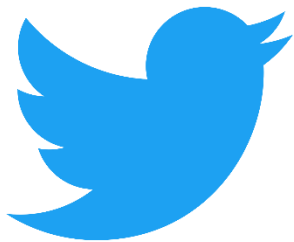
*"NDRC consistently has excellent speakers, a well-rounded agenda, and good opportunities to meet one-on-one and discuss resiliency topics."*

*"The diversity of presentations and the disciplines represented; all of them with a common theme were a highlight of NDRC."*

*"There was a great balance between high-level conversations/messages and drilling down to the specifics of wind, wildfire, etc."*

*"I liked the building science discussions."*

*"Speakers were terrific, a good cross section of perspective."*



*"Incredible presentation from NHC Director Ken Graham discussing the Immense challenges of communicating risk." – Jim Cantore, On Camera Meteorologist and AMHQ host at The Weather Channel*

*"Been coming to the FLASH annual meeting, now called The National Disaster Resilience Conference, since 2008. It gets better each year and this year is no exception. #NDRC19 has been awesome!" – Bill Read, former National Hurricane Center Director*

# Sponsorship Agreement *(payment must accompany agreement)*

Name

---

Company

---

Address

---

City, State, Zip

---

Phone Number

Email Address

---

---

Sponsorship Level

Total

---

---

- Enclosed is a check payable to FLASH
- Charge my credit card (*American Express, MasterCard, and Visa are accepted*)

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CSV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**EMAIL TO:**

Sarah Chason [sarah@flash.org](mailto:sarah@flash.org)

**OR MAIL TO:**

Federal Alliance for Safe Homes (FLASH)

Attn: Sarah Chason

1708 Metropolitan Blvd.

Tallahassee, FL 32308