

2018 National Disaster Resilience Conference

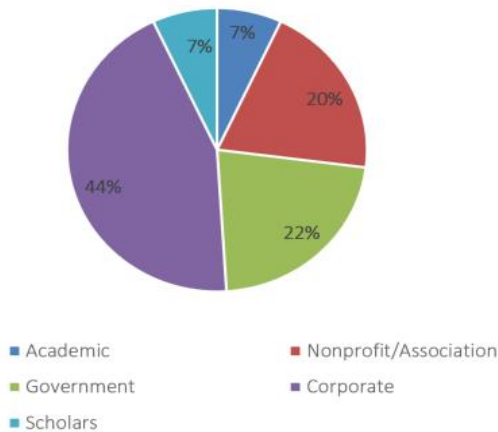
November 7-9, 2018 ★ Wyndham Grand ★ Clearwater Beach, FL

I. Background Information

The 2018 National Disaster Resilience Conference presented by the Federal Alliance for Safe Homes (FLASH)[®] will bring together the Nation's foremost voices in the disaster safety and resilience movement to share best practices, inspire, collaborate, and create meaningful action. Attendees will include leaders, professionals, and practitioners from a cross-section of organizations who share the FLASH mission of *strengthening homes and safeguarding families* from disasters of all kinds. Topics will focus on the latest in science, policy, and practice to drive more resilient buildings and create disaster-resilient communities in the face of earthquakes, floods, hail, hurricanes, lightning, tornadoes, wildfires, and more.

FLASH is seeking sponsors to help underwrite this dynamic program of keynote speakers and informative panels. Through sponsorship, organizations will be recognized by attendees from all practices and professions from architects and engineers to elected officials and emergency managers. Financial services experts, futurists, insurers, meteorologists, risk communicators, and social psychologists will convene to participate in the innovation incubator of the disaster safety and resilience movement.

Percentage of Conference Attendees



Insights:

- High percentage of Corporate attendees are decision makers within their organizations
- High percentage of Government attendees are in leadership positions within their organizations

II. Top Reasons to Sponsor

- Opportunity to network with like-minded leaders in the disaster safety and resilience movement to include individuals from organizations such as:
 - BASF Corporation
 - FEMA
 - The Home Depot
 - International Code Council
 - ISO/Verisk
 - National Weather Service
 - Florida Division of Emergency Management
 - Portland Cement Association
 - Simpson Strong-Tie
 - State Farm
 - USAA

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- Attend highly interactive learning sessions with our invited featured speakers designed to help define your organization's role in the disaster safety and resilience movement and come away with the tools needed for your organization to help drive the change.
- Become an active participant in the design and development of the initiatives that are instrumental in advancing the importance of disaster safety and resilience in the areas of:
 - Science
 - Policy
 - Practice
- Work with other leaders in the disaster safety and resilience movement to apply the lessons learned to challenges and opportunities within the movement.

III. Quotes from Past Conference Attendees

"We leave here knowing who the force multipliers are. Who the people are that can amplify these messages and truly have the greatest impact."

– Roy Wright, Deputy Associate Administrator for Insurance and Mitigation, FEMA

"It's conferences like this, where you get everyone together to talk about a truly holistic approach to resilience."

– Arthur Parks, P&C Underwriting Director, State Farm

"Bringing together all of the resilience minded people will do leaps and bounds to help move the industry in the right direction."

– Erika Peterman, VP Performance Materials Construction, BASF

"I look forward to the FLASH Annual Conference every year."

Dr. Rick Knabb, Hurricane Expert & Tropical Program Manager, *The Weather Channel*



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Sponsorship Opportunities

Titanium Sponsorship - \$27,500 – (Limit 1)

- ✓ Exclusive lunch program sponsorship
- ✓ Branding in the conference program
- ✓ Branding on the conference website
- ✓ Branding on signage at the conference
- ✓ Branding on hotel keycards
- ✓ Branding on lanyards
- ✓ Logo on conference bag
- ✓ Recognition as the Titanium Sponsor during the Opening Session
- ✓ Company provided keynote speaker and/or panel member
- ✓ Full page ad in the conference program
- ✓ Two complimentary conference registrations
- ✓ Tabletop exhibit with preferred location
- ✓ Conference attendee list including email addresses and phone numbers
- ✓ Marketing materials in the conference bags

(Note: All marketing materials must be approved by FLASH in advance.)

Gold Sponsorship - \$20,000 – (Limit 2)

- ✓ Breakfast sponsorship
- ✓ Branding in the conference program
- ✓ Branding on the conference website
- ✓ Branding on signage at the conference
- ✓ Logo on conference bag
- ✓ Two complimentary conference registrations
- ✓ Company provided panel member
- ✓ Half page ad in the conference program
- ✓ Tabletop exhibit
- ✓ Marketing materials in the conference bags

(Note: All marketing materials must be approved by FLASH in advance.)

Silver Sponsorship – \$10,000 (Limit 3)

- ✓ Break sponsorship
- ✓ Branding in the conference program
- ✓ Branding on the conference website
- ✓ Branding on signage at the conference
- ✓ One complimentary conference registration
- ✓ Quarter page ad in the conference program
- ✓ Tabletop exhibit in exhibit area
- ✓ Marketing materials in the conference bags

(Note: All marketing materials must be approved by FLASH in advance.)



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Bronze Sponsorship – \$5,000

- ✓ Branding in the conference program
- ✓ Branding on the conference website
- ✓ Branding on signage at the conference
- ✓ Tabletop exhibit in exhibit area
- ✓ Marketing materials in the conference bags

(Note: All marketing materials must be approved by FLASH in advance.)

General Sponsor – \$2,000

- ✓ Branding in the conference program
- ✓ Branding on the conference website
- ✓ Branding on signage at the conference

Table Top Exhibits – \$1,500

- ✓ Show off your products and services to conference attendees with a table top exhibit



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Sponsorship Agreement

Company Name _____

Address _____

City _____ State _____ Zip _____

Contact Person _____

Telephone _____; E-mail Address _____

Website URL _____

Sponsorship _____ Fee \$ _____

Sponsorship _____ Fee \$ _____

Sponsorship _____ Fee \$ _____

TOTAL \$ _____

PAYMENT – *Payment must accompany agreement.*

Enclosed is a check payable to FLASH

Charge my Credit Card – *American Express, MasterCard, and Visa are Accepted.*

Card # _____

Exp. Date _____ CSV Code _____

Billing Address _____

Signature _____

Print Name _____

EMAIL TO:

Sarah Chason sarah@flash.org

OR MAIL TO:

Federal Alliance for Safe Homes (FLASH)

Attn: Sarah Chason

1708 Metropolitan Blvd.

Tallahassee, FL 32308