

DEVELOP A PLAN

EARTHQUAKE

FLOOD

HURRICANE

POWER OUTAGE

SEVERE WIND

WHAT IS THE COST OF ONE
HOUR OF DOWNTIME?

SMALL COMPANY
\$8,000

MIDSIZE COMPANY
\$74,000

LARGE ENTERPRISE
\$700,000

A 2012 FEMA
SURVEY FOUND
THAT **ONLY 46%** OF
RESPONDENTS
WERE **FAMILIAR WITH
LOCAL HAZARDS**

APPROXIMATELY **80%**
OF A **BUILDING'S**
VALUE IS IN ITS
NONSTRUCTURAL
ELEMENTS,
COMPONENTS, AND
CONTENTS

Sources:

Infrascale. <https://www.infrascale.com/25-disaster-recovery-statistics-for-2015-infographic/>

<http://www.centrotechnologies.com/data-loss-statistics-that-will-make-you-think-twice-about-business-continuity/>

IDG White paper, "Cloud-Based Disaster Recovery Emerging as Top Priority", 2015

ActualTech Media DRaaS Attitudes & Adoption Report, July 2015
Preparedness in America, FEMA, August 2014

https://www.fema.gov/media-library-data/1409000888026-1e8abc820153a6c8cde24ce42c16e857/20140825_Preparedness_in_America_August_2014_Update_508.pdf

QuakeSmart Toolkit, FEMA P-811