NATURAL DISASTER IMPACT

IMMEDIATELY
- 40% OF SMALL BUSINESSES WON'T REOPEN

1 YEAR LATER
- 25% MORE SMALL BUSINESSES WILL CLOSE

3 YEARS LATER
- 75% OF BUSINESSES WITHOUT A CONTINUITY PLAN WILL FAIL

WHY IS THIS IMPORTANT?

The average daily loss of a business that closes due to a disaster:
- $3,000 SMALL BUSINESS
- $23,000 MEDIUM SIZED BUSINESS

Small businesses account for 99% of all companies.
Small businesses employ 50% of all private sector employees.