

**TAKE  
ACTION**

**EARTHQUAKE**

**FLOOD**

**HURRICANE**

**POWER OUTAGE**

**SEVERE WIND**

COMPANIES THAT EXPERIENCE **BUSINESS INTERRUPTION** OF ANY TYPE AND **CANNOT RESUME OPERATION** WITHIN 10 DAYS **WILL LIKELY FAIL**

EMPLOYEES ARE **75%** MORE LIKELY TO **TAKE ACTION** WHEN **EMPLOYERS ENCOURAGE THEM** TO BE **PREPARED FOR DISASTERS**

**52% OF SMALL BUSINESS OWNERS** ESTIMATE THE TIME NECESSARY FOR **DISASTER RECOVERY** IS **THREE MONTHS**

Sources:

FEMA, Prepare Your Organization for a Hurricane Playbook, America's PrepareAthon!  
<https://www.fema.gov/media-library/assets/documents/98410>

Nationwide Insurance  
<https://www.nationwide.com/about-us/083115-small-biz-survey.jsp>

Centre Technologies,  
<https://centretechnologies.com/data-loss-statistics-that-will-make-you-think-twice-about-business-continuity/>

QuakeSmart Toolkit, FEMA P-811