

8:30 a.m. – 9:00 a.m.	Registration/Check-In
9:00 a.m. – 9:05 a.m.	Welcome/Announcements Eric Vaughn, Executive Vice President – Federal Alliance for Safe Homes (FLASH)
9:05 a.m. – 9:15 a.m.	Opening Remarks Zane Kennedy, All Hazards Planner, Earthquake Program Manager – Tennessee Emergency Management Agency (TEMA)
9:15 a.m. – 9:20 a.m.	Introduction to QuakeSmart Eric Vaughn, Executive Vice President – FLASH
9:20 a.m. – 9:50 a.m.	The Earthquake Threat to Businesses and Organizations <i>An explanation of the science and risk of earthquakes in your area</i> Presenter: Chris Cramer, Research Professor, Center for Earthquake Research and Information – The University of Memphis
9:50 a.m. – 10:10 a.m.	Building Codes – The Foundation of Resilience <i>Learn about your local building codes and then hear how to leverage InspectToProtect.org, a groundbreaking public education campaign that drives resilience by providing building code status, a custom resilience rating, peril-specific retrofit recommendations, and a disaster history report for your location.</i> Presenter: Eric Vaughn, Executive Vice President – FLASH
10:10 a.m. – 10:20 a.m.	Break & Networking
10:20 a.m. – 12:40 p.m.	Interactive Panel Presentations & Working Lunch <i>This panel will take you through the steps needed to prepare for a large-scale earthquake.</i> <ul style="list-style-type: none">• STAFF Presenter: Ines Pearce, Principal – Pearce Global Partners• SPACE & SYSTEMS Presenter: Glen Granholm, Vice President – Earthquake Consulting, LLC• STRUCTURE Presenter: James Wiley, Territory Manager, West TN, North-Central MS, & West KY – Simpson Strong-Tie Co.• SURROUNDINGS Presenter: Ines Pearce, Principal – Pearce Global Partners• SERVICE Presenter: Eugene Jones, Preparedness Officer – Shelby County Emergency Management Homeland Security Office



12:40 p.m. – 12:50 p.m.	Break & Networking
12:50 p.m. – 1:20 p.m.	What Businesses and Organizations Need to Know About Disaster Response <i>An overview of the impacts of a large-scale earthquake on local and state emergency responders.</i> Presenter: TBA
1:20 p.m. – 1:40 p.m.	Back-to-Business Self-Assessment <i>Learn more about the impacts an earthquake could have on your organization. As the first step in your planning process, complete the initial QuakeSmart Back-to-Business Self-Assessment.</i> Presenter: Ines Pearce, Principal – Pearce Global Partners
1:40 p.m. – 2:00 p.m.	Spotlight Presentation – Earthquake Safety & Planning Resources Presenter: Brian Blake, Executive Director – Central United States Earthquake Consortium (CUSEC)
2:00 p.m. – 2:20 p.m.	Spotlight Presentation – Earthquake Insurance Presenter: Vickie Trice, Director of Consumer Insurance Services, and Michael Barber, Consumer Insurance Investigations Manager – Tennessee Department of Commerce and Insurance (TDCI)
2:20 p.m. – 2:40 p.m.	Why We Prepare Presenter: Robert Paul Palmisano, CBCP – The Palmisano Group
2:40 p.m. – 2:55 p.m.	Public-Private Partnership Roundtable & Activity <i>This discussion aims to enhance relationships between the private sector and key public preparedness, response, recovery, and resilience program representatives. Attendees will have the opportunity to network, brainstorm, ask questions, and complete a group activity.</i>
2:55 p.m. – 3:00 p.m.	Closing Remarks Eric Vaughn, Executive Vice President – FLASH

