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8:30 a.m. – 9:00 a.m.	<b>Registration/Check-In</b>
9:00 a.m. – 9:05 a.m.	<b>Welcome/Announcements</b> Eric Vaughn, Executive Vice President – Federal Alliance for Safe Homes (FLASH)
9:05 a.m. – 9:15 a.m.	<b>Opening Remarks</b> Zane Kennedy, All Hazards Planner, Earthquake Program Manager – Tennessee Emergency Management Agency (TEMA)
9:15 a.m. – 9:20 a.m.	<b>Introduction to QuakeSmart</b> Eric Vaughn, Executive Vice President – FLASH
9:20 a.m. – 9:50 a.m.	<b>The Earthquake Threat to Businesses and Organizations</b> <i>An explanation of the science and risk of earthquakes in your area</i> Presenter: Chris Cramer, Research Professor, Center for Earthquake Research and Information – The University of Memphis
9:50 a.m. – 10:10 a.m.	<b>Spotlight Presentation – Earthquake Safety &amp; Planning Resources</b> Presenter: Brian Blake, Executive Director – Central United States Earthquake Consortium (CUSEC)
10:10 a.m. – 10:20 a.m.	<b>Building Codes – The Foundation of Resilience</b> <i>Learn how to leverage <a href="https://inspecttoprotect.org">InspectToProtect.org</a>, a groundbreaking public education campaign that drives resilience by providing building code status, a custom resilience rating, peril-specific retrofit recommendations, and a disaster history report for your location.</i> Presenter: Eric Vaughn, Executive Vice President – FLASH
10:20 a.m. – 10:30 a.m.	<b>Break &amp; Networking</b>
10:30 a.m. – 1:00 p.m.	<b>Interactive Panel Presentations &amp; Working Lunch</b> <i>This panel will take you through the steps needed to prepare for a large-scale earthquake.</i> <ul style="list-style-type: none"><li>• <b>STAFF</b> Presenter: Ines Pearce, Principal – Pearce Global Partners</li><li>• <b>SPACE &amp; SYSTEMS</b> Presenter: Glen Granholm, Vice President – Earthquake Consulting, LLC</li><li>• <b>STRUCTURE</b> Presenter: James Wiley, Territory Manager, West TN, North-Central MS, &amp; West KY – Simpson Strong-Tie Co.</li></ul>



- **SURROUNDINGS**

Presenter: Ines Pearce, Principal – Pearce Global Partners

- **SERVICE**

Presenter: Eugene Jones, Preparedness Officer – Shelby County Emergency Management Homeland Security Office

1:00 p.m. – 1:10 p.m.

**Break & Networking**

1:10 p.m. – 1:30 p.m.

**Back-to-Business Self-Assessment**

*Learn more about the impacts an earthquake could have on your organization. As the first step in your planning process, complete the initial QuakeSmart Back-to-Business Self-Assessment.*

Presenter: Ines Pearce, Principal – Pearce Global Partners

1:30 p.m. – 2:00 p.m.

**Spotlight Presentation – Earthquake Insurance**

Presenter: Vickie Trice, Director of Consumer Insurance Services, and Michael Barber, Consumer Insurance Investigations Manager – Tennessee Department of Commerce and Insurance (TDCI)

2:00 p.m. – 2:20 p.m.

**Why We Prepare**

Presenter: Robert Paul Palmisano, CBCP – The Palmisano Group

2:20 p.m. – 2:40 p.m.

**Closing Remarks & Activity**

Eric Vaughn, Executive Vice President, and Sarah Chason, Project Coordinator – FLASH

